



Business Consulting Group, LLC

www.BusinessConsultingGroupLLC.com

Envision Business Strategy, Develop Business Plans and Solve Business Problems

FUNDING SOURCE MATRIX

Financing Source	Business Life Cycle Maturity Level								
	Concept	Prototype	Initial Development	Alpha Release	Beta Release	General Release	Refinement & Market Expansion	New Markets & New Products	Mature Business
Self	√	√	√	√					
Family & Friends	√	√	√	√	√				
Government Sources		√	√	√	√				
Angels		√	√	√	√	√			
Venture Capital					√	√	√	√	
Venture Leasing						√	√		
Venture Banking						√	√	√	
Factors						√	√		√
Purchase Order Financing						√	√		√
Asset Based Lending							√	√	√
Community Development Programs (e.g. TEDCO)						√	√		
SBA Loans					√	√	√		
Commercial Banks						√	√	√	√
Leasing						√	√		√
Investment Bankers								√	√